



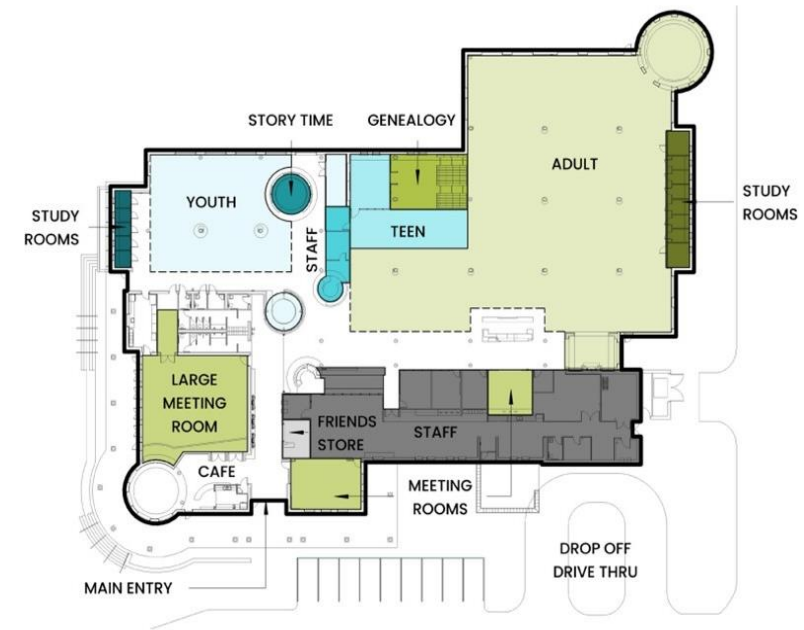
Bentonville Public Library Bentonville Library Foundation

Expansion & Campaign Overview

December 2023



Existing Library



The Need

Established in 1836, Bentonville's population has doubled since 2003 to 50,000+ residents, with growth expected to exceed 100,000+ by 2035. Library Expansion Plans will help meet the need of all residents.

1,020

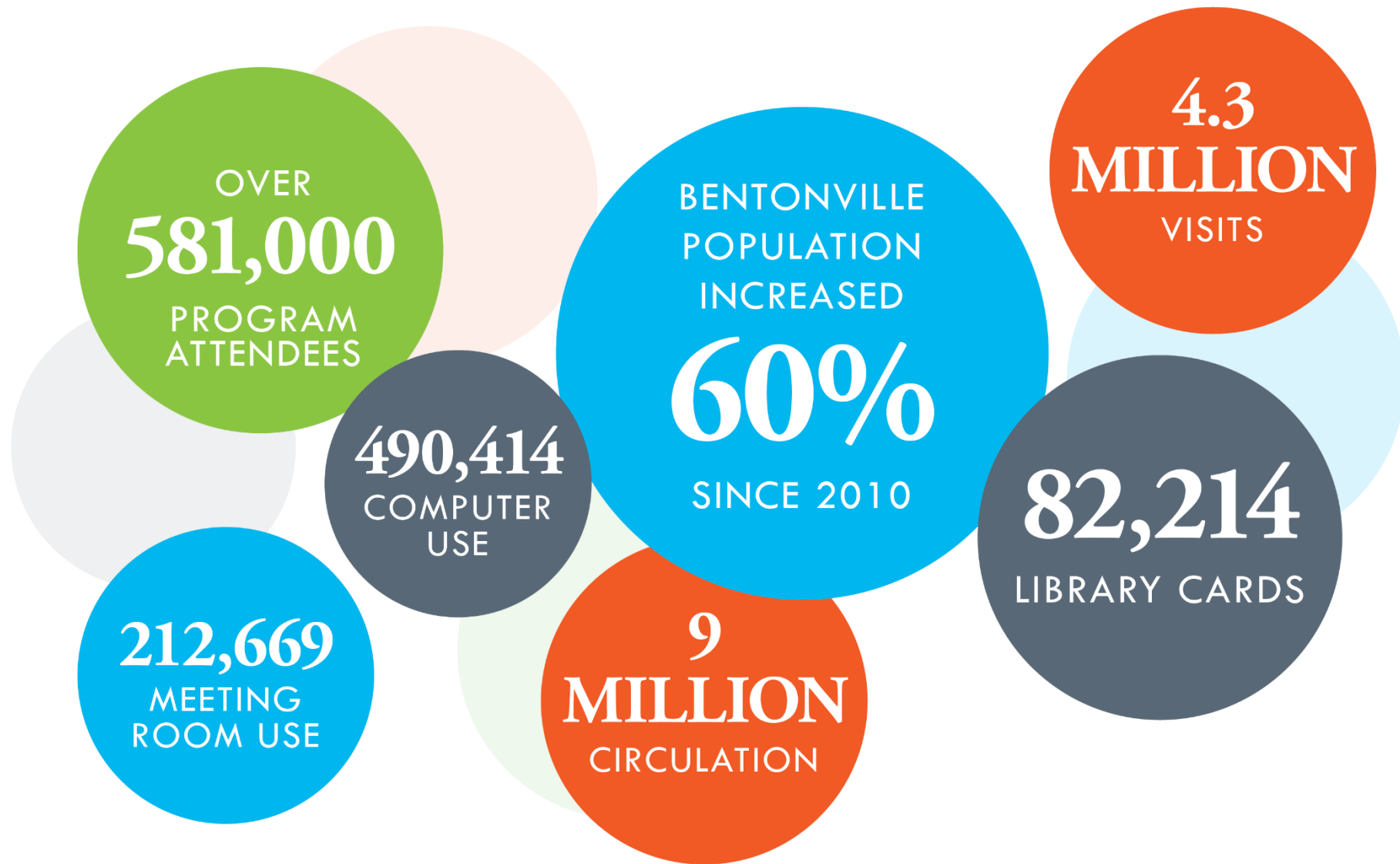
Average Visits Daily

319,697

Visits Annually



By The Numbers



Bentonville Public Library

Current services to all community members, including marginalized and underserved demographics

- Library Cards - free
 - Benton County residents
 - Fayetteville resident reciprocal card
 - Bentonville Business Owners
 - Local Educators
- Homebound/Special Needs - free
- Institutional Cards - free
 - Shelters and nursing homes
- Internet Cards - free
 - Technology access for patrons without computers
 - persons experiencing homelessness
- Refugees and other displaced individuals - free
 - In partnership with Canopy NWA
- Corporate Intern/Resident Artist - free
- Programs and Services for Children - free
- Small Business & Entrepreneurship Resources - free



7,363 free lunches distributed Summer 2023



Community Support: Steuart Walton

Growing up here, I have many **fond memories** of visiting the Bentonville library.

Books felt like the **center of the universe** for me as a youth and have continued to be in many ways.

As we all strive to become the **best versions of ourselves**, both **knowledge** and **community** are **essential**. The **library** is the **perfect combination of the two**.

Steuart Walton

Co-founder, Runway Group

Community Support: Shana DeSmitt

“As I was growing up, I spent **countless hours at the library**, exploring, and fueling my passion for reading and learning. I have fond memories of participating in youth programs at our local library where I was encouraged to **connect with the power of the written word**.

I continue to believe that **reading has the power to change the world**, allowing us to learn from our past, explore our present and invent the future.”

Shana DeSmit

Sam’s Club

Vice President, DMM Meat and Seafood

Campaign Champion, Library Foundation



Community Plan & Expanded Site





Uniquely Bentonville

- New & Improved Spaces
 - Youth Services
 - Sensory Room
 - Additional Meeting Rooms
 - New Study & Collaboration Areas
- Makerspace / Activity Room
- Larger Used Bookstore
- Community Hub / Business Center
- Outdoor Spaces
 - Bike Hub
 - Learning Gardens

Project Info

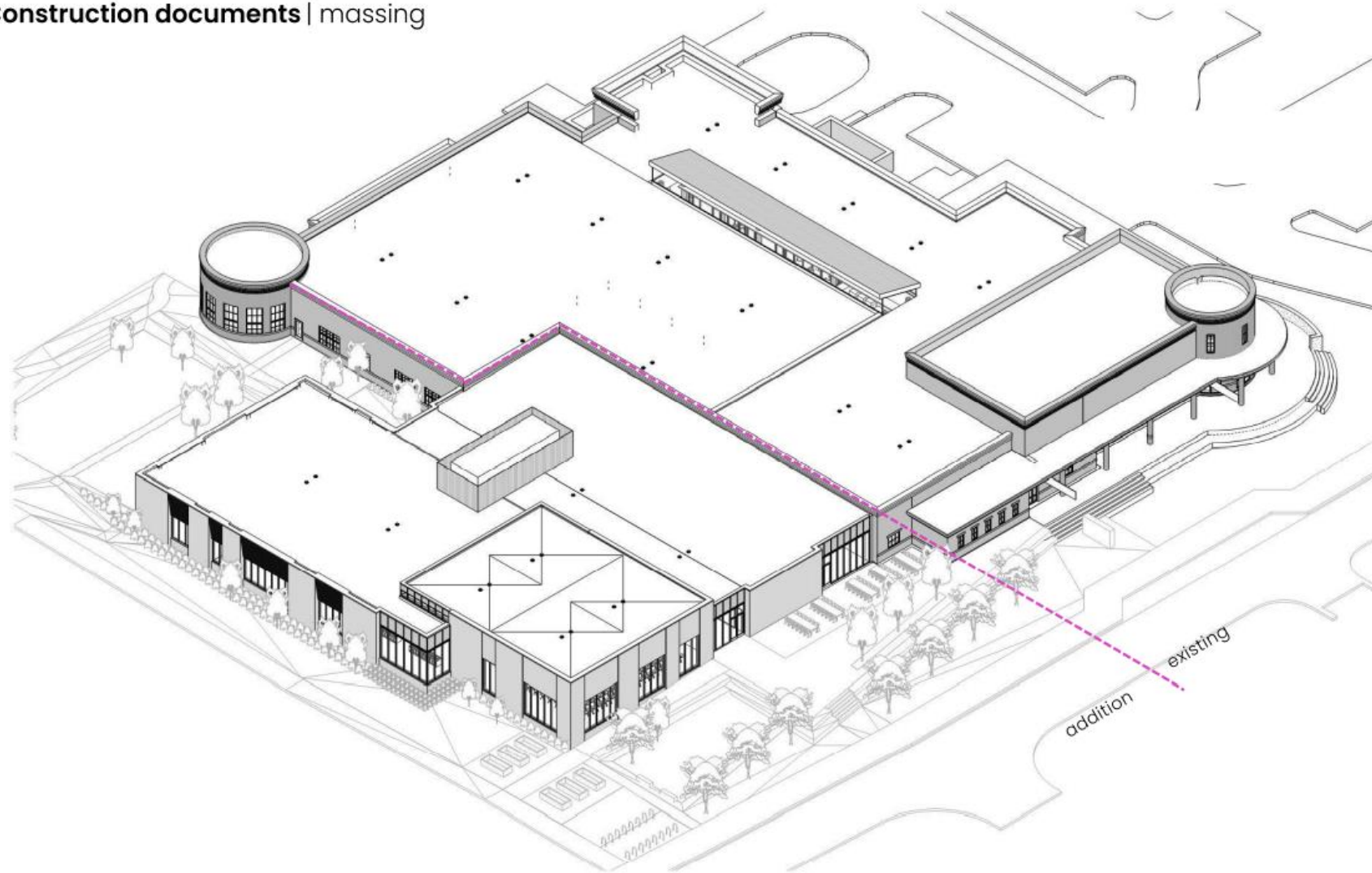
- 22,750 SF Addition
- 38,500 SF Existing
- **61,250 SF Total**

- **Budget: \$16,750,000**
- Expansion and Renovation
- Outdoor Spaces

Architectural Design Firm: MSR Design
with Hight Jackson
Construction Management Team: Flintco



Construction documents | massing



Facility Amenities	Existing Library	Expanded with Project	New with Project
Collections & Materials	✓	✓	
Used Bookstore	✓	✓	
Café	✓	✓	
Collaboration Area for Teens	✓	✓	
Dedicated Storytime Space	✓	✓	
Outdoor Connections	✓	✓	
Public Parking & Bike Hub	✓	✓	
Community Meeting Rooms	✓	✓	✓
Individual & Group Study Rooms	✓	✓	✓
Casual Collaboration Areas	✓	✓	✓
Business Center & Community Hub			✓
Makerspace / Activity Room			✓
Digital Lab			✓
Children's Craft Room			✓
Reading Nooks for Children			✓
Dedicated Study Rooms for Teens			✓
Sensory & Wellness Room			✓
Improved Access to the Library			✓



Main Street View



Doug & Shelley McMillon Pre-function Space



Walmart Foundation Community Room



Youth Services Center & Bogle Family Children's Department



Refreshed Entry to Library



Bob & Becky Alexander Craft Room



Denton & Cathy Seilhan Storytime Space



Youth Study & Teen Collaboration



Makerspace/Digital Lab

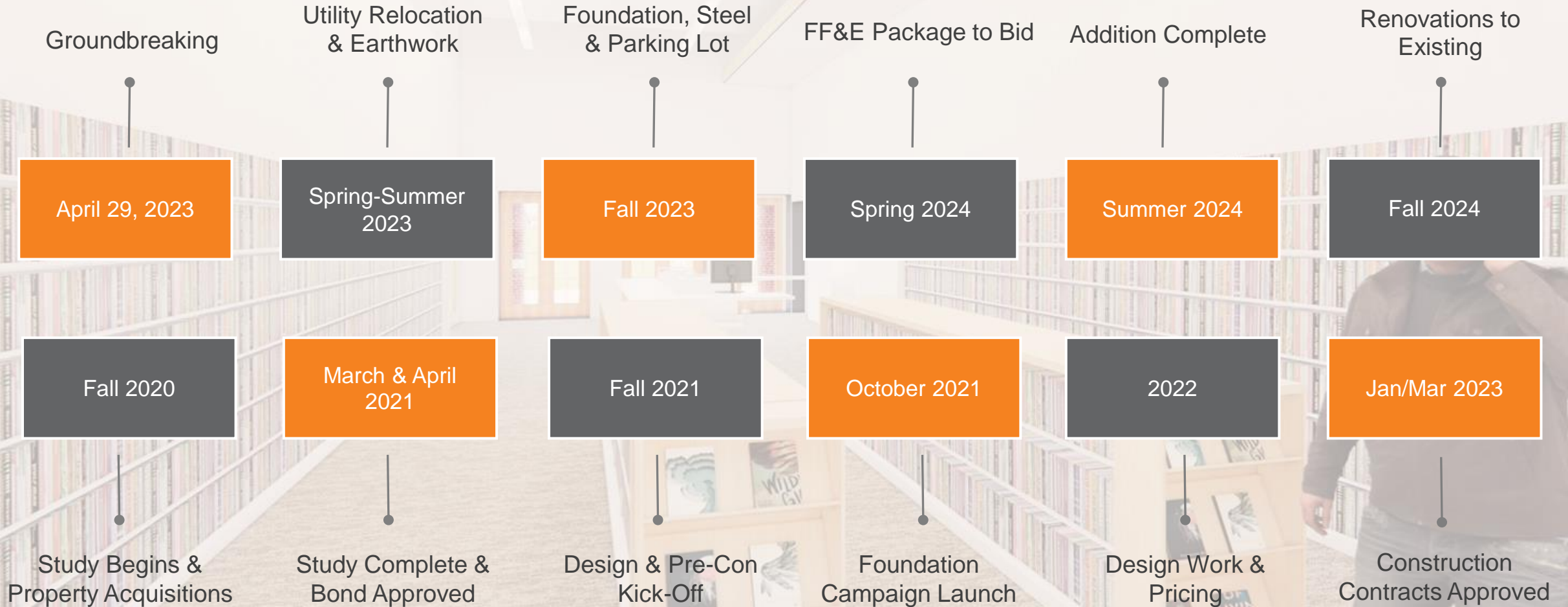


Mary Baggett Book Club Lounge



Outdoor Spaces

Project Timeline





November 10, 2023

Capital Campaign – Financial Overview

Community Support

\$15,927,515 Total Raised to Date!

Capital Campaign Target

COB Bond Commitment

Bentonville Library Foundation – Raised to Date*

City of Bentonville Commitment – Beyond COB Bond

Remaining Balance

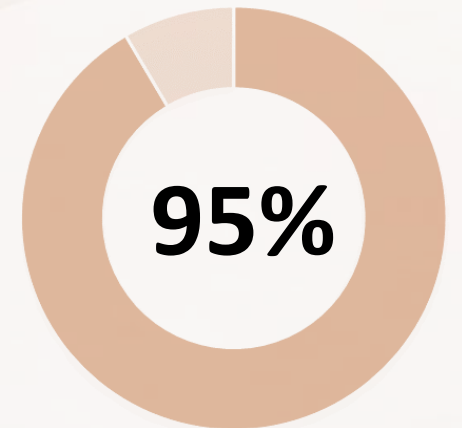
\$16,750,000

(\$4,500,000)

(\$10,810,515)

(\$617,000)

\$822,485



*Bentonville Library Foundation Goal = \$10,500,000

In 2020, Library Foundation donated two parcels valued at \$500,000

The Philanthropic Impact in Our Community

\$1.5 MM - \$2 MM

Youth Center

Endowment Seed

Public Veranda – **NAMED!**

\$500,000 - \$750,000

Children's Library – **NAMED!**

Storytime Area – **NAMED!**

Makerspace/Activity Room

Artist Row – **NAMED!**

Community Hub/Business Center – **NAMED!**

\$250,000 - \$500,000

Children's Craft Area – **NAMED!**

Children's Storytime Space – **NAMED!**

Literacy Area – **NAMED!**

\$50,000 - \$100,000

Pre-function / Lounge – **NAMED!**

Book Processing Center

Community Gathering Space – **NAMED!**

Bike Hub – **NAMED!**

Book Club Lounge – **NAMED!**

Library Courtyard – **NAMED!**

\$20,000 - \$40,000

Friends Book Store – **NAMED!**

Digital Lab

Sensory/Wellness Room – **NAMED!**

Library Directors Office – **NAMED!**

8-Seat Collaboration Rooms – **NAMED!**

Teen 6-Seat Group – **NAMED!**

Teen Zone Lounge – **NAMED!**

\$10,000 - \$15,000

Children's Study Rooms – **NAMED!***

Teen 4-seat Study Rooms – **NAMED!**

Learning Gardens – **NAMED!**

Foundation Office – **NAMED!***

Individual Study Rooms – **NAMED!***

Adult 4-Seat Group Rooms – **NAMED!***

\$5,000

Youth Reading Nooks – **NAMED!**

Youth iPad Stations – **NAMED!**

\$2,500

Reading & Art Cubbies – **NAMED!**

*Additional naming opportunities exist

Available for Naming

\$2,000,000

Youth Center

\$500,000

Makerspace/Activity Room

\$50,000

Book Processing Center

\$25,000

Digital Lab

\$15,000

Adult 4-Seat Group Rooms (3)

Children's Group Study Rooms (2)

\$12,000

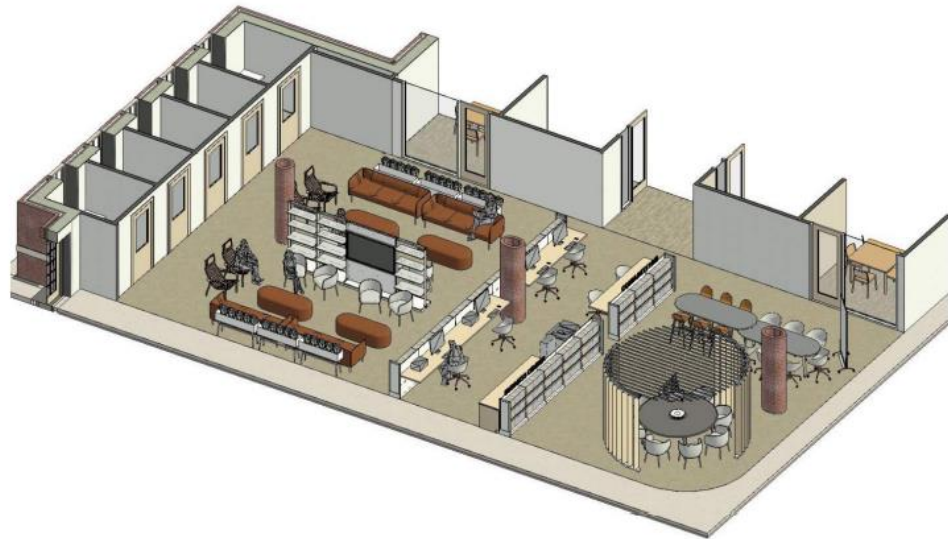
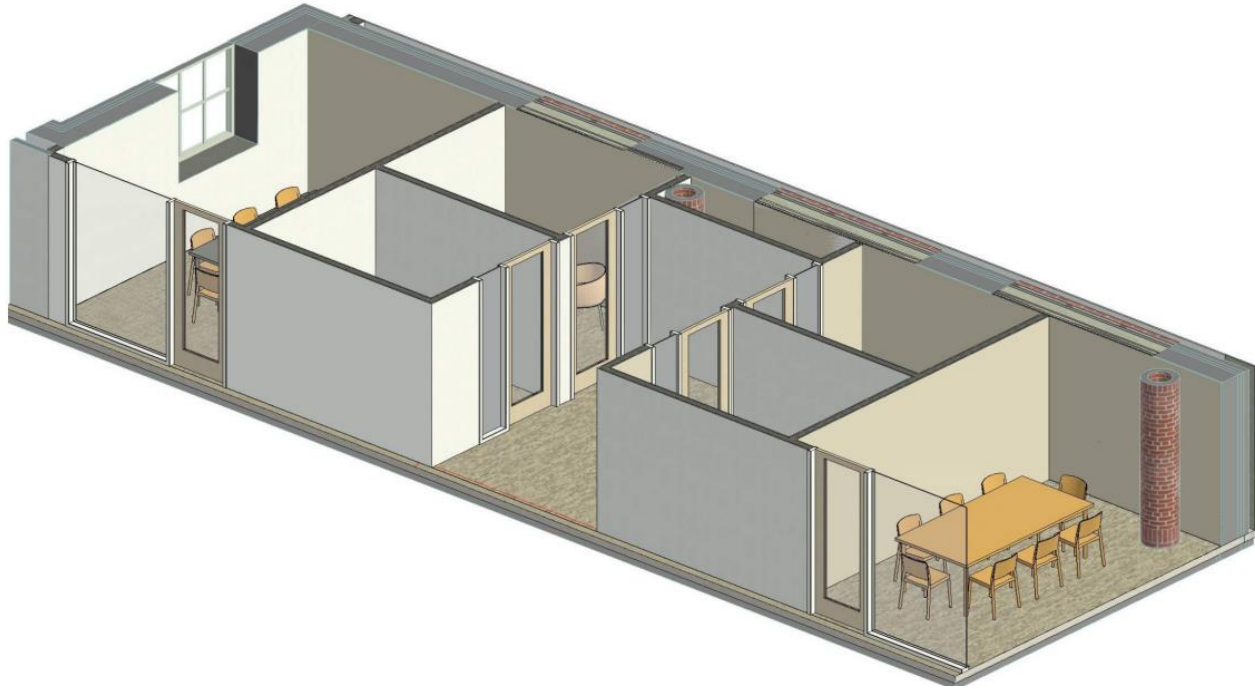
Children's 2-Seat Study Room

\$10,000

Individual Study Rooms (4)

Librarian Offices (8)

ADULT STUDY ROOMS



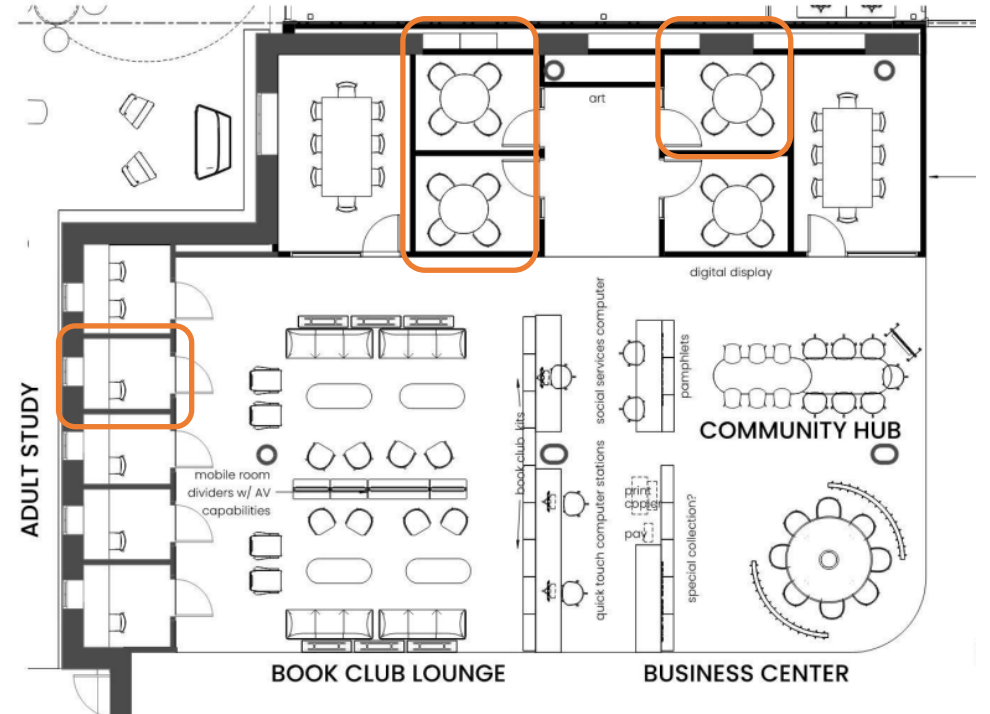
Naming Opportunities: Adult Spaces

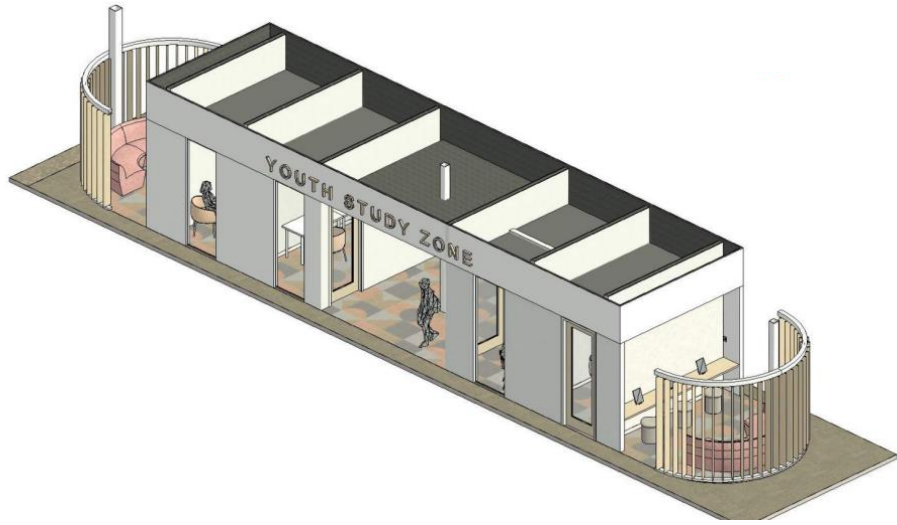
\$12,000

Adult 4-Seat Group Room (3)

\$10,000

Adult Individual Study Room (4)





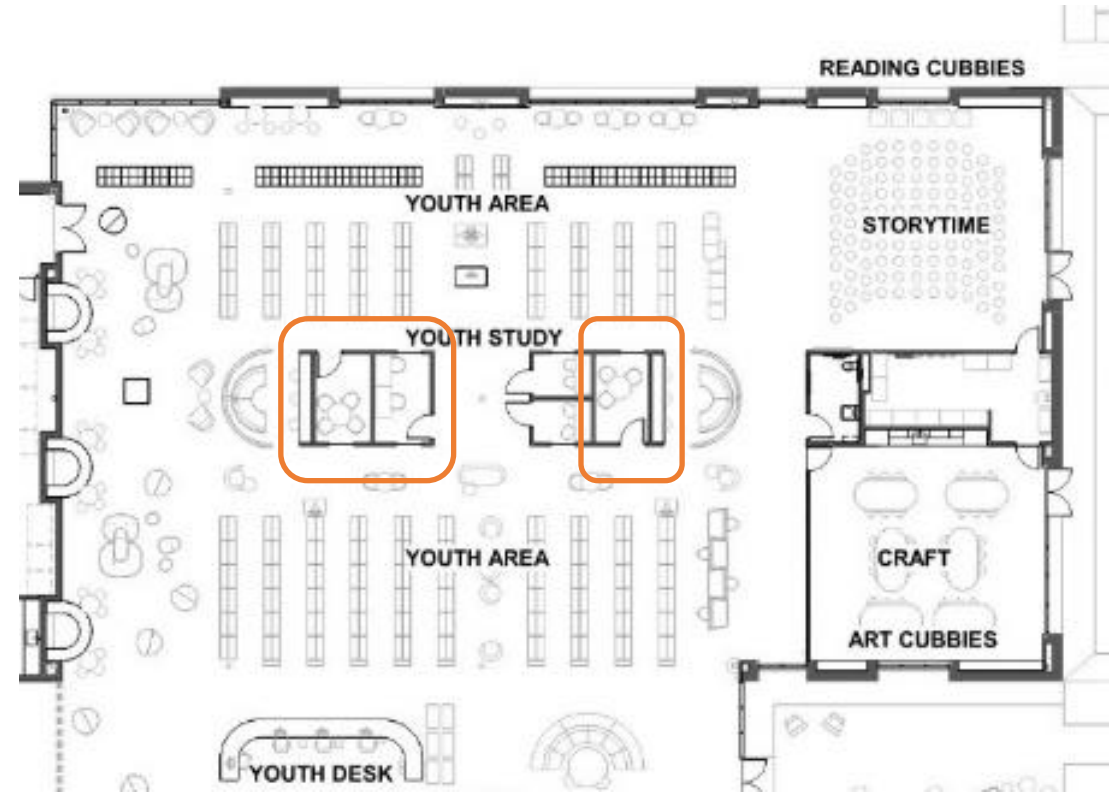
Naming Opportunities: Youth Study Zone

\$15,000









Children's Group Study Rooms (2)

\$12,000

Children's 2-Seat Study Room

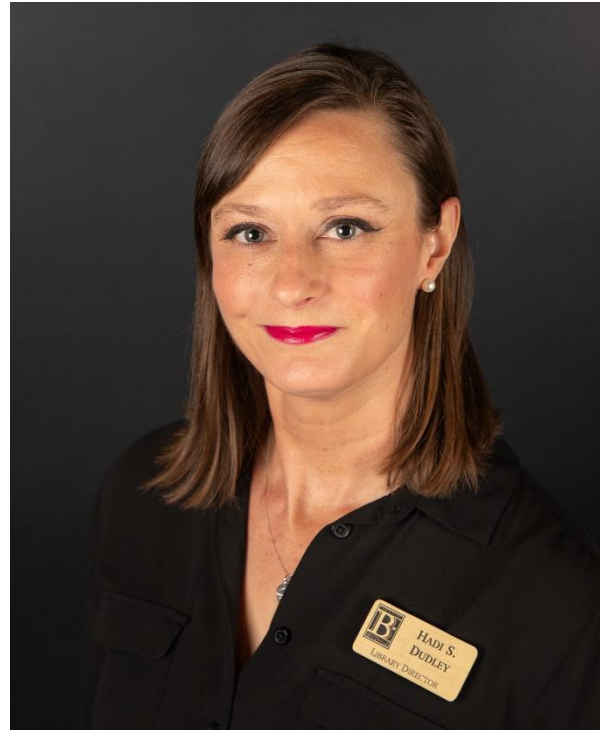


Contributor Benefits

-  ALL donations receive prominent recognition on permanent capital campaign wall
-  Donations over \$5,000 receive:
 -  Recognition of signature area within Library (10 years)
 -  Branded visibility at community events, including table/booth as applicable (10 years)
 -  Volunteer and workplace giving opportunities to support Bentonville Public Library
 -  Opportunity to present at least one unique event at the Library
 -  Invitations to VIP events
 -  Profile in the Capital Campaign report for the Bentonville Library Foundation



Contact Us



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